

THE GOSPEL THROUGH THE ARTS  
**KINGDOM BOUND**  
ministries  
OUR PRIVACY STATEMENT

**Kingdom Bound Ministries** respects your privacy and is committed to protecting it. Kingdom Bound Ministries provides this Privacy Statement to inform you of our Privacy Policy and practices, and how that information is used. We've structured our websites so that, in general, you can visit on the Web without identifying yourself or revealing any personal information. We make this notice readily available on our home page.

**Sites covered by this Privacy Statement** This Privacy Statement applies to all Kingdom Bound Ministries-owned websites and domains.

### 1. Links to non-KINGDOM BOUND MINISTRIES websites

Kingdom Bound Ministries may provide links to third-party websites for your convenience and information. If you access those links, you will leave the KINGDOM BOUND MINISTRIES website. KINGDOM BOUND MINISTRIES does not control those sites or their privacy practices, which may differ from KINGDOM BOUND MINISTRY'S. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the KINGDOM BOUND MINISTRIES Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with KINGDOM BOUND MINISTRIES; that sharing is governed by that third-party company's privacy policy.

### 2. Types of information we collect

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.

- **Personal information** is information that is associated with your name or personal identity. KINGDOM BOUND MINISTRIES uses personal information to provide you with information regarding Kingdom Bound, its events, updates, news, sponsors or related information; and to understand better your needs and interests and to provide you with better service.

Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with KINGDOM BOUND MINISTRIES. We take seriously the trust you place in us. KINGDOM BOUND MINISTRIES does not sell, rent, lease or share your personal information with nonaffiliated organizations.

To personalize our websites, services or communications and improve our services, we may also ask you to provide us with information regarding your personal or professional interests, demographics, and experiences with our services. Providing this additional information is optional.

**Non-personal information** is data about usage and service operation that is not associated with a specific personal identity. KINGDOM BOUND MINISTRIES collects and analyzes non-personal information to evaluate how visitors use the KINGDOM BOUND MINISTRIES websites..

Non-personal data we collect may include the pages visited on the KINGDOM BOUND MINISTRIES' website(s), unique<sup>1</sup> visited within KINGDOM BOUND MINISTRIES.org, browser type and IP address. KINGDOM BOUND MINISTRIES may from time to time place ads on other websites that may use cookies and other technologies. See their Privacy Notice for information.

### 3. Children's privacy

KINGDOM BOUND MINISTRIES is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. KINGDOM BOUND MINISTRIES does not knowingly collect information from children under the age of 13 and KINGDOM BOUND MINISTRIES does not target its websites to children under 13.

**4. How we use your information** KINGDOM BOUND MINISTRIES uses your personal information to provide you with service and to help us better understand your needs and interests. Specifically, we may use your information to help you complete a transaction or order, to communicate with you, to provide service and support and to inform you of upcoming events and ministry updates. This may be done through mail, email or other current technologies and from time to time telephone.

Kingdom Bound may provide an opportunity to voluntarily receive a survey designed to obtain information regarding the festival. This information is used to obtain information regarding line-up, customer service and other suggestions.

Occasionally we may also use your information to contact you for market research regarding the KINGDOM BOUND MINISTRIES, the festival, products or services. We will give you the opportunity to choose your privacy preferences regarding such communications (see Section 7, "Your privacy preferences and opting out"). Credit card information is used only for payment processing and fraud prevention. Sensitive personal information is collected only to facilitate our financial service providers' credit decisions and will be shared with them only with your permission. Credit card information and sensitive personal data are not used for any other purpose. KINGDOM BOUND MINISTRIES will not be kept this information longer than necessary for providing the services, unless you ask us to retain your credit card information for future purchases.

In order to offer you a more consistent and personalized experience in your interactions with KINGDOM BOUND MINISTRIES, information collected through one KINGDOM BOUND MINISTRIES service may be combined with information obtained through other KINGDOM BOUND MINISTRIES services.

Non-personal data is aggregated for reporting about KINGDOM BOUND MINISTRIES website usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

## **5. Who we share your information with**

KINGDOM BOUND MINISTRIES does not sell, rent, lease or share your personal information with nonaffiliated organizations or third parties except to provide products or services you requested or in responding to your requests for products or services. You will have the opportunity to opt out (unsubscribe) from our mailing list or email blast.

KINGDOM BOUND MINISTRIES may incorporate third-party service providers and suppliers to deliver complete products, services and customer solutions described in "How we use your information." Suppliers and service providers are asked to keep confidential the information received on behalf of KINGDOM BOUND MINISTRIES and may not use it for any purpose other than to carry out the services they are performing for KINGDOM BOUND MINISTRIES. These service providers may change or we may contract with additional service providers to better accommodate our customers.

KINGDOM BOUND MINISTRIES does not share personal information with any other third parties without your permission, unless to: (i) respond to duly authorized information requests of governmental authorities; (ii) comply with any law, regulation, subpoena, or court order, (iii) help prevent fraud or to enforce or protect the rights and properties of KINGDOM BOUND MINISTRIES. or (iv) to protect the personal safety of KINGDOM BOUND MINISTRIES employees and third parties on KINGDOM BOUND MINISTRIES property.

## **6. Your choices**

KINGDOM BOUND MINISTRIES gives you the choice of receiving a variety of information that complements our products and services. You can Opt-Out (unsubscribe) not to receive certain products and service-specific information. KINGDOM BOUND MINISTRIES may include new product information, special offers, or an invitation to participate in market research. We give you a choice regarding delivery of KINGDOM BOUND MINISTRIES-by postal mail, e-mail, other current technologies or telephone. You can make or change your choices at the data collection point or through KINGDOM BOUND MINISTRIES.

## **7. Your privacy preferences and opting out**

KINGDOM BOUND MINISTRIES may use your personal information for related uses include sending communications about events, updates or ministry information. You can, however, choose not to receive these types of communications by following the instructions below.

## Unsubscribe and Opting-Out services

To opt-out of receiving communications you have expressly requested (such as e-mail newsletters, updates, etc.), use any of the following methods: (See Section 12 contacting us for more information)

- Select the e-mail "opt-out" or "unsubscribe" box or link.
- Email us at [kbinfo@kingdombound.org](mailto:kbinfo@kingdombound.org)
- Write to the KINGDOM BOUND MINISTRIES. Please be sure to provide your name, e-mail and postal address, and relevant information about your KINGDOM BOUND MINISTRIES subscriptions and registrations
- Call our office at 716-633-1117 or toll free 800-461-4485.

## 8. Your information and third-party companies

Certain KINGDOM BOUND MINISTRIES services may be linked with those from related third-party companies, some which offer you the option to share with both KINGDOM BOUND MINISTRIES and the third party personal data you provide. Examples may include the ability to purchase Kingdom Bound apparel or products, through the Kingdom Bound website lined to the third party website, to request communications from KINGDOM BOUND MINISTRIES, or to enable order completion through a reseller. Your personal information will be submitted to the third party for procession your order. Your information will not be sold, rented, lease or shared with nonaffiliated organizations or third parties except to provide products or services you requested or in responding to your requests for products or services.

## 9. Access to and accuracy of your information

KINGDOM BOUND MINISTRIES strives to keep your personal information accurate. You may change, update or request to Opt-Out (unsubscribe) or be removed from our mailing list by contacting us at as described in Section 12 below.

## 10. Keeping your information secure

KINGDOM BOUND MINISTRIES is committed to protecting the information you provide us to prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information.

Credit card numbers are used only for processing payment and are not used for other purposes. As part of real-time payment processing credit cards are processed through third party affiliates. Please see their Privacy Policy for information.

## 11. Changes to this Statement

If there are updates to the terms of KINGDOM BOUND MINISTRIES Online Privacy Statement, we will post those changes and update the revision date in this document, so you will always know what information we collect online, how we use it, and what choices you have.

## 12. Contacting us

We value your opinions. If you have comments or questions about our privacy policy, or choose to Opt-Out (unsubscribe) from our mailing list or email you may:

1. Email us at [kbinfo@kingdombound.org](mailto:kbinfo@kingdombound.org)
2. Go to our website and click on the link to "join or email blast or our mailing list and Opt-Out (unsubscribe to either or both options).
3. Write us at: **KINGDOM BOUND MINISTRIES**  
8550 Sheridan Drive  
Williamsville, NY 14221
4. Call us at 716-633-1117 or toll free 800-461-4485.

<sup>2</sup>An IP address is an identifier for a computer or device on a Transmission Control Protocol/Internet Protocol (TCP/IP) network, such as the World Wide Web. Networks use the TCP/IP protocol to route information based on the IP address of the destination. In other words, an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web, allowing Web servers to locate and identify your computer. Computers require IP addresses in order for users to communicate on the Internet, browse and shop.